



PRESS RELEASE
For Immediate Release

BEAULIEU CANADA CERTIFIED FOR THE QUALITY OF ITS TRAINING INITIATIVES

Acton Vale, Québec (September 1, 2016) – Beaulieu Canada is proud to announce that it received the training initiatives quality certification from the *Commission des partenaires du marché du travail du Québec*. Specifically, the certification promotes companies that make exceptional efforts to structure skills development activities in cooperation with their employees.

In order to obtain this certification, Beaulieu Canada committed to implement and apply a continuous skills development process. Moreover, this process must be prepared jointly with people representing the employer and its employees.

For Beaulieu Canada's administrative team, this award is the result of efforts over many years. "With the factory's training committee, we formalized and implemented a training management process. There aren't many companies that qualify for this distinction", says François Lallier, Director of organizational development and training at Beaulieu Canada.

Employees' training is a priority for the company. It promotes employee commitment to the organization and its objectives, facilitate employee recruitment and retention, increase versatility and productivity and much more!

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About Beaulieu Canada: Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. For over 50 years, Beaulieu Canada has been an industry leader in the manufacturing and distribution of flooring products to retailers and home improvement centers across Canada.

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