



PRESS RELEASE
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**BEAULIEU TAKES HOME THE “COUP DE CŒUR” AWARD AT THE GALA DISTINCTION OF THE
CHAMBER OF COMMERCE OF THE ACTON REGION**

Acton Vale, Québec (May 10, 2017) – Beaulieu received a tribute at the Gala Distinction of the Chamber of Commerce of the Acton region on May 6 of this year. This event takes place every year in order to give visibility to local businesses by showcasing their innovations and their vocation. Beaulieu Canada was runner-up in two distinct categories: “Manufacturing or transformation business” and “Innovation”. Beaulieu did not win in these categories but was presented with the “Coup de coeur” award.

“Like every year, members of the jury can give a “Coup de coeur” award to highlight the excellence of a finalist company that distinguished itself without winning a prize in one of the categories. After the deliberations, the members of the jury spontaneously identified Beaulieu as the winner” explained Joanne Joannette, Director of the Chamber of Commerce of the Acton region.

Beaulieu, proud to be a local company

Beaulieu Canada is proud to support the local economy by taking part in the region’s development. Over 450 jobs are generated by Beaulieu across Canada of which 350 are in Acton Vale. It is through continuous training and innovation that Beaulieu strives to excel in the manufacturing industry.

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About Beaulieu Canada: Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. For over 60 years, Beaulieu Canada has been an industry leader in the manufacturing and distribution of flooring products to retailers and home improvement centers across Canada.

Press Contact

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