



Beaulieu Canada Announces Price Increase for all Canadian Flooring Products

Acton Vale, QC, July 30th, 2015—Beaulieu Canada Inc. announced yesterday that it will increase current base prices for all flooring products by a minimum of 4% and as high as 6%, effective September 1st, 2015.

“As one of only a very few Canadian manufacturers, Beaulieu Canada strives to invest significantly in new product development, expand product sourcing and continues to work diligently to streamline its operations and maintain costs. Notwithstanding these efforts, the continued weakening of the Canadian dollar against the US dollar continues to affect our raw material costs, specifically US sourced raw materials. You will understand that unlike product development and the streamlining of operations, currency fluctuations are beyond our control,” said Mario Bergamin, Executive Vice-President Residential Sales.

Beaulieu Canada

Beaulieu Canada is one of the largest manufacturers and distributors of wall-to-wall carpet in Canada. It has been supplying a complete range of broadloom carpet styles in the latest designs, patterns and colors to the North American and international residential and commercial markets for over 50 years. Beaulieu has continued to grow under well-known brand names such as Coronet, Peerless, Your HomeStyle, Inspiration at your feet, and Bliss and its commercial brands Bolyü, Aqua Hospitality, Peerless Hospitality, Hollytex and through private-label retail programs and distributor programs. Complementing its core carpet manufacturing business, Beaulieu Canada is now a full flooring distributor of solid and engineered hardwood, laminate planks and tiles, luxury vinyl planks and tiles, sheet vinyl and carpet tiles to retailers and home improvement centers across Canada. Additional information about Beaulieu Canada is available at www.beaulieucanada.com.

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