

FOR IMMEDIATE RELEASE

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BEAULIEU CANADA DONATES \$12,000 TO LOCAL CHARITIES IN THE CALGARY REGION TO HELP SUPPORT SOUTHERN ALBERTA FLOOD VICTIMS.

ACTON VALE, QC November 28, 2013 - Beaulieu Canada announces a donation of \$12,000 to help rebuild the lives of those communities that were faced with the challenges of the devastating flood damage in Southern Alberta this year.

Beaulieu Canada's **b.Recovered-Supporting Alberta Flood Relief 2013** national in-store campaign has raised **\$10,000** over the last 4 months which will be donated to **The Calgary Interfaith Food Bank**.

"The well-being of our fellow Albertans who have been impacted by this devastating flood is important to us, and we strongly believe in helping our local communities in any which way we can!" says Sophie-Tanya Lupien, Vice-President Marketing.

A generous personal contribution has also been made by members from Beaulieu Canada's Calgary Sales Team: Candace Paul, Dave Pariseau and Susan Stone. Funds were also raised from a Beaulieu's local Flood Relief Charity Lunch during their Spectacular Fall Event last September. With a combined total of \$2,000 raised this contribution will be donated evenly to various local charities including: Calgary Drop Inn Centre, The Calgary Interfaith Food Bank, The Calgary Boys and Girls Club, AARCS – Alberta Animal Rescue Crew Society, Pound Rescue, and The Calgary Zoo.

"We have been personally touched by the overwhelming support of our fellow Canadians and having witnessed first-hand the damage to our communities and the challenges of trying to recover, we are happy to pitch in and support this worthy cause!" says Candace Paul, Territory Manager.

About Beaulieu Canada: Proudly Canadian, with headquarters in Acton Vale QC and distribution centres in Farnham QC, Calgary AB and Delta BC. Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. For over 50 years Beaulieu Canada has been an industry leader in the manufacturing and distribution of flooring products to retailers and home improvement centres across Canada. With a first-class collection of floor coverings, Beaulieu Canada guarantees its customers access to the most innovative products with the quality to match. For more information visit our website: www.beaulieucanada.com

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