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FOR IMMEDIATE RELEASE

Beaulieu Canada Unveils New Rug Collection



Acton Vale, QC—January 2012— With the start of 2012, Beaulieu Canada is pleased to introduce the Cosmopolitan Collection to supplement its b. rugs line with high-end aesthetics. The Cosmopolitan Collection is a welcome and innovative addition to the esteemed Beaulieu carpet and rug line. With its unique textural characteristics, the consumer will find the Cosmopolitan Collection to be a distinctive blend of earth's natural hues and fibers on par with the latest fashion trends.

Handmade using 100% wool selected from every corner of the world, this stunning showcase is sure to add warmth and softness to any living space. Customers will also be drawn to the rich, organic colors each rug offers. These rugs are hand tufted and hand knotted, which further exemplifies the collection's exceptional style and attention to detail.

Offered in twelve awe-inspiring patterns and two sizes, 5'X8' and 8'X10', the Cosmopolitan Collection will be available in retail stores across Canada. Please contact Yili Zhu for more information. www.beaulieucanada.com

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