



PRESS RELEASE

For Immediate Release

BEAULIEU CANADA: CANADIAN FLOORING FOR CANADIAN HOMES

Acton Vale, Quebec (October 1, 2018) – From October 1 to January 31, our new promotion will highlight Canadian-made carpets and hard surface products developed to meet Canadian needs!

Being Canadian is one of the things we are the most proud of. That is why we, at Beaulieu Canada, choose to celebrate not only our Canadian-made carpets and hard surface products developed and stocked in Canada, but also our employees!

Our team members do everything they can to offer the best flooring for all Canadian lifestyles. Whether for the indoor hockey games, the messes left by rain (or snow) boots, the gatherings around the kitchen table or a cozy evening by the fire, Beaulieu Canada has the perfect carpets and hard surface floor coverings!

It's not only about sharing a country, it's about all the things we have in common.

"Canadian Flooring for Canadian Homes" is more than what we do, it's who we are! Through this brand awareness campaign, get to know Beaulieu Canada as it uncovers some of its best assets: its products and its people.

About Beaulieu Canada

Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. As a leading Canadian carpet manufacturer with over 60 years of experience in the manufacturing and distribution of floor covering, Beaulieu Canada delivers the right colors and the right designs to customers across North America. To learn more about us, visit the website at: www.beaulieucanada.com or check out the Facebook page.

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